COOKIE POLICY

BEFORE USING THIS WEBSITE, PLEASE READ THIS COOKIE POLICY CAREFULLY

Last updated: September 25, 2020

This Cookie Policy applies to the Producers Guild of America's (the "PGA", "we", "our" or "us") use of cookies and similar technologies on our Producers Mark certification and awards eligibility determination website, <u>www.producersguildawards.com</u> (hereinafter referred to as the "Site").

When you first access the Site from certain jurisdictions, you will receive a message advising you that cookies and similar technologies are in use. By clicking "Accept," closing the message, or continuing to use our Site, you signify that you understand and agree to the use of these technologies, as described in this Cookie Policy.

You do not have to accept cookies and consent can be withdrawn at any time (*see* "How to Control Cookies," below). You can change your browser settings to refuse or restrict cookies, and you may delete them after they have been placed on your device at any time. If you do not accept or delete our cookies, some areas of the Site that you access may take more time to work, or may not function properly.

WHAT ARE COOKIES?

Cookies are small files containing a string of characters that we may store on your computer or mobile device when you access the Site. When you access the Site again, the cookies allow us to recognize your browser and may store your preferences and other information but cannot read data off your hard disk or read cookie files created by other sites.

Cookies set by a website owner (in this case, the PGA) are called "first party cookies." Cookies set by parties other than the website owner are called "third party cookies." Third party cookies enable us to provide third party features or functionality through the Site (i.e. analytics).

THE COOKIES WE USE

We use cookies to collect certain information, enhance your experience and make your interactions with our Site more meaningful. Cookies make the use of our Site easier by, among other things, saving your preferences and enabling us to relate your use of the Site to personal information that you previously provided (such as name, email and username). Our cookies track the following:

- Authentication ticket (which verifies you as a user)
- Whether to remember you or not

- What language you are using
- Data tracked by Google Analytics

We also use cookies to compile anonymous, aggregated statistics that allow us to understand how people use our Site and to help us improve the Site's structure and content. We cannot identify you personally from this information.

We use both session-based and persistent-based cookies. Session-based cookies exist only during your web session and expire when you close your internet browser. Persistent-based cookies are files that stay in one of your browser's subfolders until you delete them manually or your browser deletes them based on the duration period contained within the persistent cookie's file.

The specific types of first party and third-party cookies placed by our Site and the purposes they perform are described in the table below:

Type of Cookies	Who Serves These Cookies	How to Refuse
Strictly Necessary Cookies These are cookies that are required for the operation of our Site. They include, for example, cookies that enable you to log into secure areas of our Site, use a shopping cart or make use of e-billing.	- PGA	These cookies are strictly necessary to deliver the Site and therefore cannot be refused. However, they can be deleted or blocked using your browser settings, (<i>see</i> "How to Control Cookies," below).
Performance and Functionality Cookies These are used to recognize you when you return to our Site. This enables us to personalize our content for you and remember your preferences, but are non- essential to the performance of our Site.	 PGA Google Analytics 	These cookies can be deleted or blocked using your browser settings (see "How to Control Cookies," below). Please follow the link below to review Google Analytics's privacy policy or to opt-out: <u>https://developers.google.com/analytics</u> /devguides/collection/analyticsjs/cookie- usage
Analytical or Customization Cookies These cookies collect information about how users access and interact with our	 PGA Google Analytics 	These cookies can be deleted or blocked using your browser settings (<i>see</i> "How to Control Cookies," below).

Site. We use this information to		Please follow the links below to review
help generate support tickets	- ZenDesk	the third party's privacy policy or to opt-
for requests and, in aggregate		out:
form, to help us improve Site		
functionality for our visitors.		Google Analytics:
While such cookies may store		https://developers.google.com/analytics
general technical information		/devguides/collection/analyticsjs/cookie-
(such as the type and location		<u>usage</u>
of the computer accessing the		
Site), the information collected		ZenDesk:
will not otherwise be used to		https://www.zendesk.com/company/cus
personally identify individuals.		tomers-partners/cookie-policy/

HOW TO CONTROL COOKIES

When you first access our Site from certain jurisdictions, you will receive a message advising you that cookies and similar technologies are in use. By clicking "Accept," closing the message, or continuing to access our Site, you signify that you understand and agree to the use of these technologies, as described in this Cookie Policy.

You do not have to accept cookies and consent can be withdrawn at any time, although you may not be able to use certain features of our Site. You can do this by clicking the appropriate opt-out provided in the cookie table above or by activating the settings on your browser that allows you to refuse all or some cookies.

Please follow the links below to helpful information for the most popular browsers:

• Microsoft Internet Explorer:

https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies

• Google Chrome:

https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl =en

• Mozilla Firefox:

https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences

• Apple Safari:

https://support.apple.com/kb/PH21411?locale=en_US

WEB BEACONS

As well as cookies, we use other technologies to recognize and track your use of our Site. A web beacon (also known as a "tracking pixel" or "clear GIF") is a clear graphic image (typically a one-pixel tag) that is delivered through a web browser or HTML e-mail, typically in conjunction with a cookie.

Web beacons allow us, for example, to monitor how users move from one page within our Site to another, to track access to our communications, to understand whether users have come to our Site from an online advertisement displayed on a third-party Site, and to improve Site performance.

CHANGES TO OUR COOKIE POLICY

We may revise this Cookie Policy at any time in our sole discretion. When we make revisions, we will post the updated Cookie Policy with the revised date to our Site, and it will be effective immediately. Your use of the Site after such posting will be deemed to constitute acceptance by you of the terms of the revised policy, so please check this link periodically for modifications, additions, and/or deletions.

CONTACT DETAILS

If you have any questions or complaints regarding this Cookie Policy or our practices, please contact us:

By email: <u>myarbro@producersguild.org</u> or awards@producersguild.org By phone: (310) 358-9020 ext. 113 or 106 By post: Producers Guild of America Attention: Michael Yarbro 11150 West Olympic Blvd. Suite 980 Los Angeles, CA 90064